



ACHIEVE FINANCIAL **FREEDOM**

BE YOUR OWN **BOSS**

MAKE YOUR OWN **SCHEDULE**

# SIMPLE QUESTIONS DEFINE US

What do you want?

Why are you here?

What are your goals?



Be honest.

You're tired of living somebody else's life.

You know life should be easier, more enjoyable.

You know you should be able to achieve your goals

You know that hard work pays... but when?



So, what do you want?

Is it love?

Money?

Security?

Joy?

Time?



How about all of the above?



Yeah I know...  
It's called FREEDOM.



We built this company to  
provide exactly that.



Our company

Is unlike any other company.

Our story is unlike any other story.  
We started from nothing.

From less than nothing.





We have done all the heavy lifting,  
built a billion dollar company, and now  
we want

YOU

to experience success as well.



THIS IS WHY WE FOUNDED  
5-15 GLOBAL ENERGY.



Let me tell you HOW you'll be creating  
the life you want  
financial freedom  
on your schedule  
being your own boss.



This is **NOT** "AN" opportunity.



This is **YOUR** opportunity.



# HOW ARE WE DIFFERENT?



We like to share our differences more than our similarities.

5-15 Global Energy is a “WE ARE” rather than an “IT IS”

We have built this company to facilitate your success,  
and it is based on 4 main pillars.





## NO COST TO SIGN UP

Most network marketing companies require you to **pay to participate** in the business.

**WE DON'T.**

There are NO costs.





# NO INVENTORY

Most network marketing companies require you to **buy their products** in order to participate in the business.

**WE DON'T.**

No inventory costs. No monthly costs.



## RESIDUAL INCOME

Most network marketing companies require you to **keep selling** their products.

**WE DON'T.**

Your customers won't change their lifestyle, and you'll get paid... No recurring sales.

All residual income plus bonuses.



# NO CAP ON WHAT YOU EARN

Most network marketing companies have a cap on what you can earn.

**WE DON'T.**

You'll be able to build an unlimited residual income stream and keep getting paid month after month.

**OUR COMPANY CULTURE STEMS FROM THE  
VISION OF OUR FOUNDERS.**





# TOM CUMMINS

CEO AND CO-FOUNDER OF  
AMERICAN POWER & GAS

STARTED FROM NOTHING

EMPLOYS OVER 400 STAFF  
ACROSS 3 CONTINENTS

HALF-BILLION DOLLARS IN  
REVENUE A YEAR

# JIM BRIDGEFORTH

PRESIDENT AND CO-FOUNDER OF  
AMERICAN POWER & GAS

STARTED FROM NOTHING

EMPLOYS OVER 400 STAFF ACROSS 3  
CONTINENTS

HALF-BILLION DOLLARS IN REVENUE A YEAR



# THE STORY

THEY WERE ONE OF THE FIRST TO START SELLING IN THE DEREGULATED ENERGY INDUSTRY WHEN THE MARKET FIRST OPENED UP IN THE UNITED STATES. THEIR COMPANY MADE MILLIONS FOR THE BIGGEST ENERGY SUPPLY COMPANIES IN THE BUSINESS.



AFTER A FEW YEARS THEY DECIDED THAT THE ENERGY BUSINESS NEEDED A DIFFERENT KIND OF ENERGY COMPANY. ONE THAT COULD PROVIDE A NEW AND MORE CUSTOMER FRIENDLY EXPERIENCE.





THE GOAL WAS (and still is) TO ACCELERATE THE  
ADVENT OF RENEWABLE ENERGY AND WITH THAT  
PURPOSE, AMERICAN POWER & GAS WAS BORN.



# AMERICAN POWER AND GAS

- FASTEST GROWING COMPANY 2013 - 2016  
WITH 466% GROWTH
- HALF BILLION IN ANNUAL REVENUE
- 200+ EMPLOYEES



**YOU ARE WORKING WITH ONE OF THE FASTEST AND  
MOST EFFECTIVE BUSINESSES IN THE US.**



**WE'VE GOT YOUR BACK, WE HAVE ALL THE  
INFRASTRUCTURE AND WE'LL BE DOING ALL THE  
BACK OFFICE WORK.**



**THAT WAY YOU CAN FOCUS SOLELY ON GROWING  
YOUR RESIDUAL INCOME.**

**WE'LL HANDLE EVERYTHING ELSE.**



# WE HAVE DONE THE WORK FOR YOU

- CUSTOMER SERVICE TEAM
- ENROLLMENT SOFTWARE
- BILLING SYSTEM

ALL YOU HAVE TO DO IS CREATE YOUR  
DOWNLINE AND ENROLL ENERGY USERS



**HOW ARE YOU GOING TO BUILD YOUR EMPIRE?**



# WELCOME TO OUR GROWTH ENGINE :)





**THE ITALIAN ENERGY MARKET HAS  
37 MILLION CUSTOMERS**



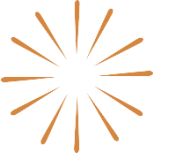


**IT ALL STARTS WITH A SPARK...**



## GETTING STARTED

### WHAT IS A SPARK?



ONCE YOU SIGN UP WITH 5-15 GLOBAL ENERGY YOU ARE OFFICIALLY GIVEN THE STATUS OF "SPARK".

THERE IS NO CHARGE TO BECOME A SPARK.





# FROM SPARK... TO WATT



SPARK → WATT



## WHAT DO YOU HAVE TO DO TO BECOME A WATT?



ENROLL **3** ENERGY ACCOUNTS WITHIN  
60 DAYS.

YOU DO NOT NEED TO SIGN UP YOUR  
OWN ELECTRIC OR GAS ACCOUNT.

BUT YOU CAN IF YOU WANT TO.



# HOW TO BECOME A WATT



SIGN UP 3 ENERGY ACCOUNTS WITH ITALIA GAS E LUCE



# FROM WATT... TO KILOWATT



- 1. MAINTAIN YOUR 3 ENERGY ACCOUNTS**
- 2. PERSONALLY SPONSOR 3 ASSOCIATES THAT BECOME WATTS**
- 3. OBTAIN 6 MORE ENERGY ACCOUNTS PERSONALLY OR FROM YOUR IMMEDIATELY SPONSORED ASSOCIATES\* OR FROM A COMBINATION OF THESE TWO OPTIONS**

**\*A MAX OF 3 ENERGY ACCOUNTS PER ASSOCIATE WILL COUNT TOWARD THIS NUMBER**





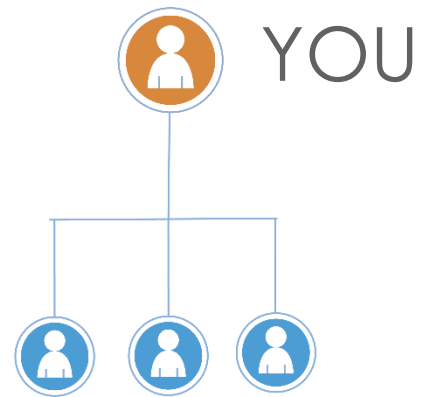
WATT → KILOWATT



## HOW TO BECOME A KILOWATT?



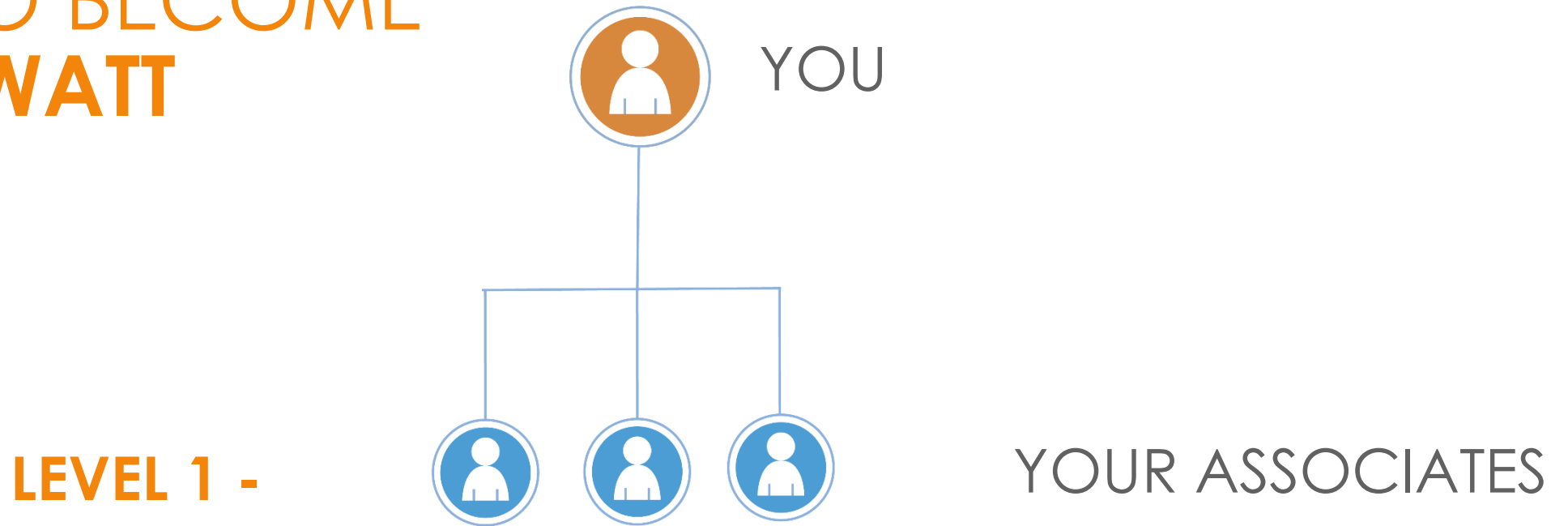
GET 3 ASSOCIATES IN YOUR DOWNLINE



YOUR ASSOCIATES



# HOW TO BECOME A KILOWATT



FIRST, YOU WOULD ADD 3  
PEOPLE TO YOUR DOWNLINE.

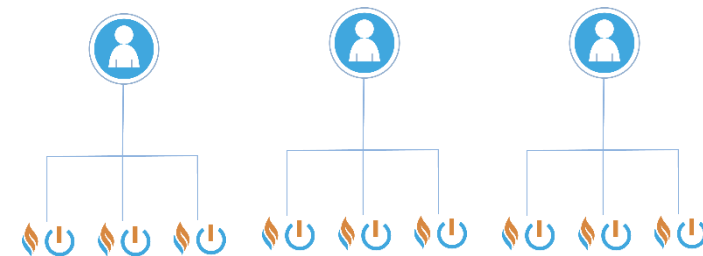
THIS BECOMES YOUR LEVEL 1.

WATT → KILOWATT



IT IS VERY IMPORTANT TO HELP YOUR 3 ASSOCIATES BECOME A WATT BY HELPING THEM SIGN UP 3 ENERGY ACCOUNTS. THIS CAN INCLUDE THEIR OWN ENERGY ACCOUNT.

YOUR ASSOCIATES



THEIR ENERGY ACCOUNTS



**OBTAIN 6 MORE ENERGY ACCOUNTS  
PERSONALLY OR FROM YOUR IMMEDIATE  
SPONSORED ASSOCIATES\* OR FROM A  
COMBINATION OF THESE TWO OPTIONS**

**\*A MAX OF 3 ENERGY ACCOUNTS PER ASSOCIATE WILL COUNT TOWARD THIS NUMBER**



WATT → KILOWATT

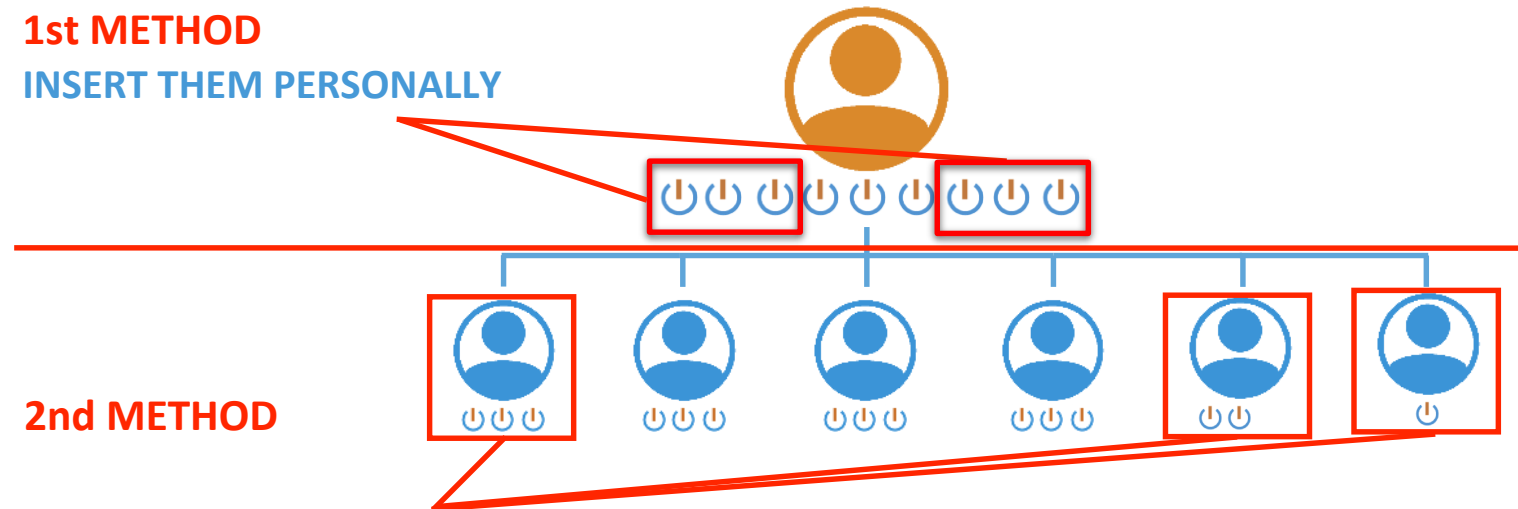


\*MAX OF 3 ENERGY ACCOUNTS PER ASSOCIATE



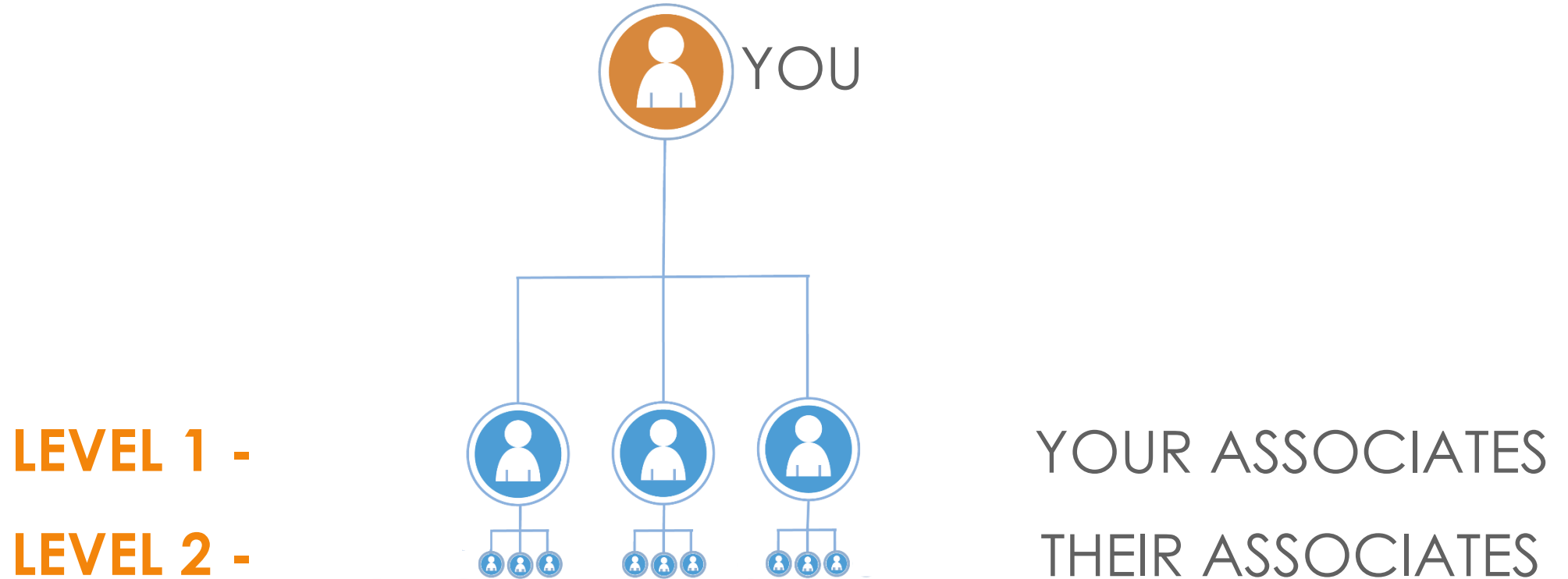
## ADD 6 MORE ENERGY ACCOUNTS

**1st METHOD**  
INSERT THEM PERSONALLY



\*OBTAIN 6 FROM THE ASSOCIATES IN YOUR FIRST LEVEL





GET YOUR DOWNLINE TO BUILD THEIR DOWNLINE.

THIS IS YOUR LEVEL 2.

# EARNING POTENTIAL AS A KILOWATT

POTENTIAL MONTHLY RESIDUAL INCOME  
APPROXIMATELY **€ 310.00**

This residual payment is based on 155 Associates positioned within your first 3 levels, enrolling an average of 4 Energy Accounts each for a total of 620 Energy Accounts.

\*This is based on the consumption average of the year 2018-2019 where the payout per Energy Account was about € 0.50 each month, this is solely based on the Energy Account being invoiced and paid by the client.

These residual amounts are based on the monthly consumption.





**MEGAWATT**





KILOWATT → MEGAWATT



## HOW DO YOU BECOME A MEGAWATT?



HAVE 3 PERSONALLY SPONSORED KILOWATTS ON YOUR FIRST LEVEL.

MAINTAIN YOUR PERSONAL 3 ENERGY ACCOUNTS AND THE 6 ADDITIONAL ENERGY ACCOUNTS OBTAINED AS A KILOWATT.

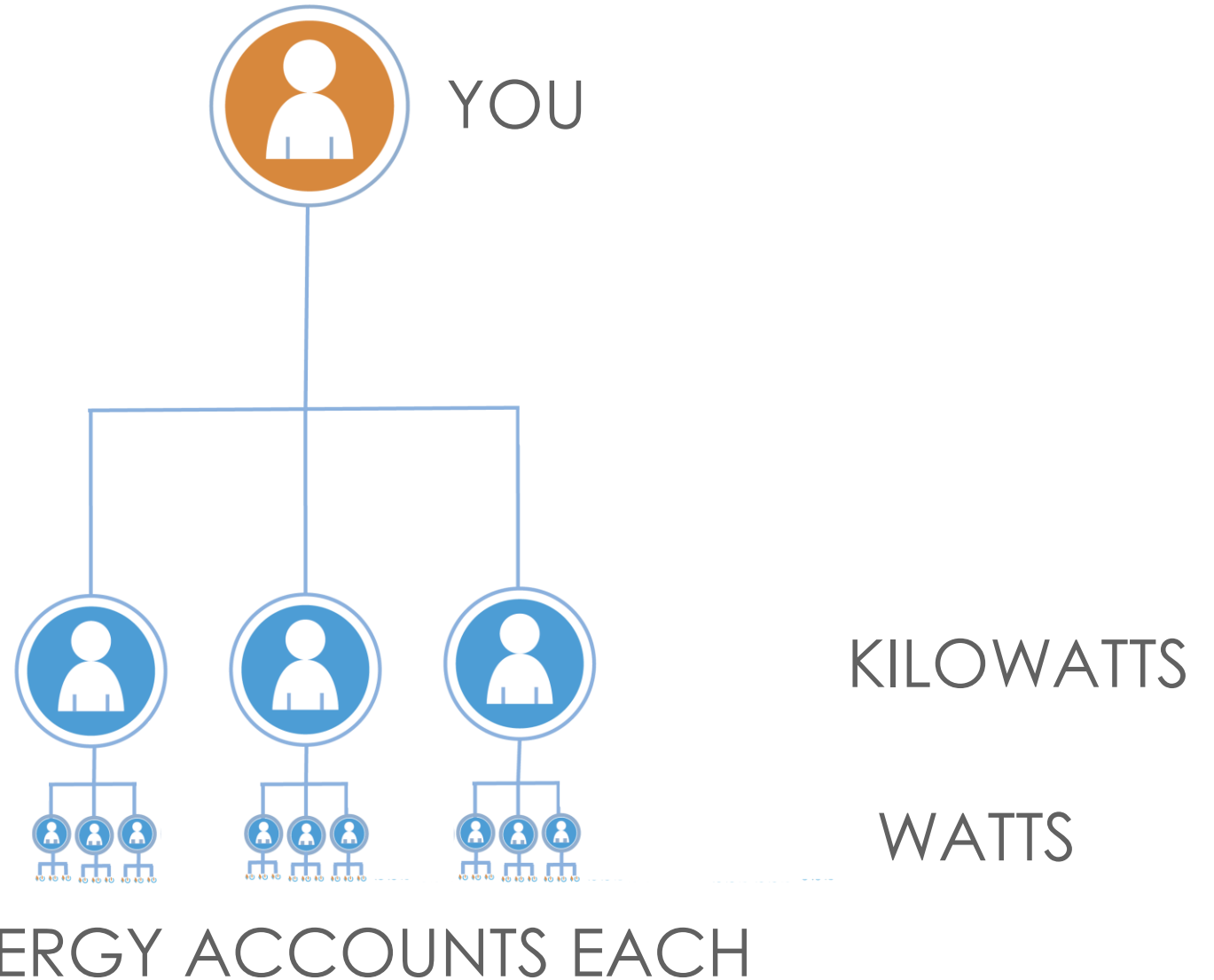
OBTAIN 21 MORE ADDITIONAL ENERGY ACCOUNTS PERSONALLY OR FROM YOUR FIRST LEVEL ASSOCIATES OR FROM A COMBINATION OF THESE TWO OPTIONS



# HOW TO BECOME A MEGAWATT

HAVING 3 KILOWATTS  
MEANS THAT EACH OF  
THE 3 PEOPLE BELOW  
YOU, HAVE 3 PEOPLE  
BELOW THEM WHO  
EACH BECOME  
WATTS.

WATT – SOMEONE  
WHO ENROLLS 3  
ENERGY ACCOUNTS



**SIGN UP 21 MORE ACCOUNTS.  
THESE CAN BE OBTAINED PERSONALLY OR FROM  
YOUR FIRST LEVEL ASSOCIATES\* OR FROM A  
COMBINATION OF THESE TWO OPTIONS**

**\*A MAX OF 3 ENERGY ACCOUNTS PER ASSOCIATE WILL COUNT TOWARD THIS NUMBER**



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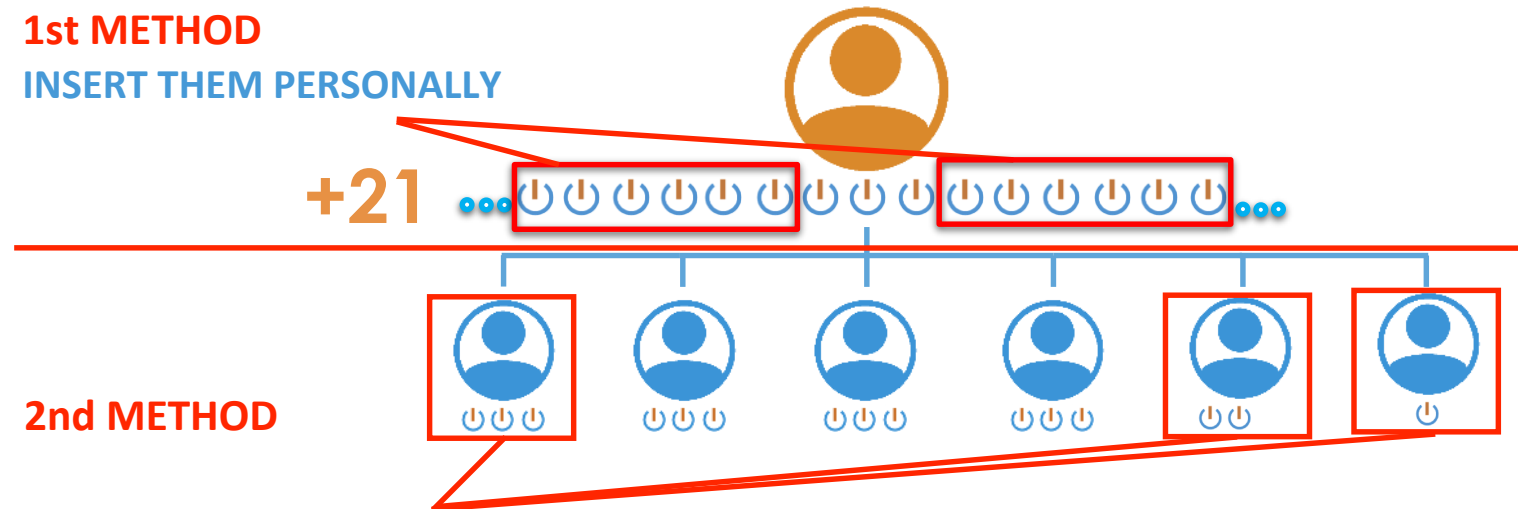
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KILOWATT → MEGAWATT

\*MAX OF 3 ENERGY ACCOUNTS PER ASSOCIATE

## ADD 21 ENERGY ACCOUNTS

**1st METHOD**  
INSERT THEM PERSONALLY



\*OBTAIN 21 FROM THE ASSOCIATES IN YOUR FIRST LEVEL



# EARNING POTENTIAL AS A MEGAWATT

**POTENTIAL MONTHLY RESIDUAL INCOME**  
**APPROXIMATELY € 1,570.00**

This residual payment is based on 785 Associates positioned within your first 4 levels, enrolling an average of 4 Energy Accounts each for a total of 3,140 Energy Accounts.

\*This is based on the consumption average of the year 2018-2019 where the payout per Energy Account was about € 0.50 each month, this is solely based on the Energy Account being invoiced and paid by the client.

These residual amounts are based on the monthly consumption.





**GIGAWATT**





## HOW DO YOU BECOME A GIGAWATT?

HAVE 3 PERSONALLY SPONSORED MEGAWATTS IN YOUR DOWNLINE.

MAINTAIN YOUR 3 PERSONAL ENERGY ACCOUNTS, THE 6 ENERGY ACCOUNTS OBTAINED AS A KILOWATT AND THE 21 ENERGY ACCOUNTS OBTAINED AS A MEGAWATT.

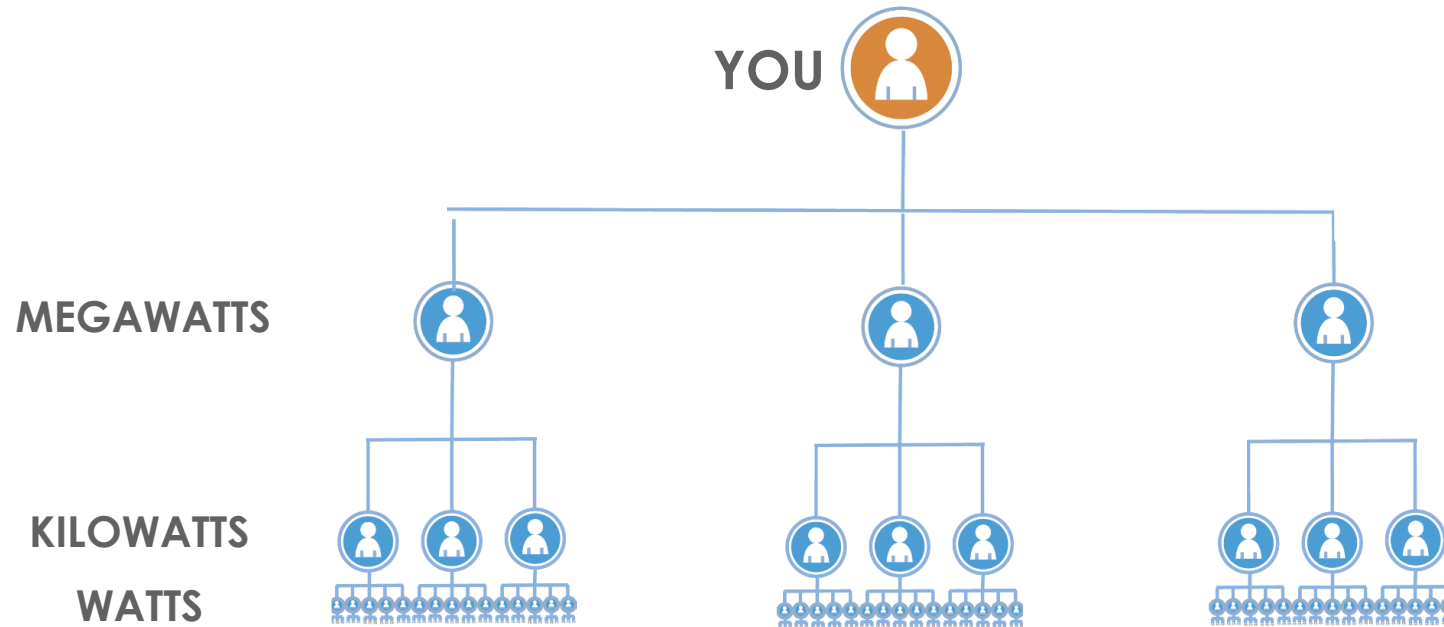


MEGAWATT → GIGAWATT



# HOW TO BECOME A GIGAWATT

A GIGAWATT HAS  
3 MEGAWATTS ON  
THEIR DOWNLINE.





# EARNING POTENTIAL AS A GIGAWATT

**POTENTIAL MONTHLY RESIDUAL INCOME**  
**APPROXIMATELY € 7,870.00**

This residual payment is based on 3,935 Associates positioned within your first 5 levels, enrolling an average of 4 Energy Accounts each for a total of 15,740 Energy Accounts.

\*This is based on the consumption average of the year 2018-2019 where the payout per Energy Account was about € 0.50 each month, this is solely based on the Energy Account being invoiced and paid by the client.

These residual amounts are based on the monthly consumption.





**TERAWATT**



GIGAWATT → TERA WATT



WHAT DO YOU HAVE TO DO TO BECOME  
A TERA WATT?



HAVE 3 GIGAWATTS IN YOUR DOWNLINE

MAINTAIN YOUR PERSONAL 3 ENERGY  
ACCOUNTS, THE 6 ENERGY ACCOUNTS  
OBTAINED AS A KILOWATT AND THE 21  
ENERGY ACCOUNTS OBTAINED AS A  
MEGAWATT.



# EARNING POTENTIAL AS A TERAWATT

**POTENTIAL MONTHLY RESIDUAL INCOME**  
**APPROXIMATELY € 39,370.00**

This residual payment is based on 19,685 Associates positioned within your first 6 levels, enrolling an average of 4 Energy Accounts each for a total of 78,740 Energy Accounts.

\*This is based on the consumption average of the year 2018-2019 where the payout per Energy Account was about € 0.50 each month, this is solely based on the Energy Account being invoiced and paid by the client.

These residual amounts are based on the monthly consumption.





**POWERWATT**



TERAWATT → POWERWATT



## HOW DO YOU BECOME A POWERWATT?



HAVE 3 PERSONALLY SPONSORED  
TERAWATTS IN YOUR DOWNLINE

MAINTAIN YOUR PERSONAL 3 ENERGY  
ACCOUNTS, THE 6 ENERGY ACCOUNTS  
OBTAINED AS A KILOWATT AND THE 21  
ENERGY ACCOUNTS OBTAINED AS A  
MEGAWATT.



# EARNING POTENTIAL AS A POWERWATT

**POTENTIAL MONTHLY RESIDUAL INCOME**  
**APPROXIMATELY € 196,830.00**

This residual payment is based on 98,415 Associates positioned within your first 7 levels, enrolling an average of 4 Energy Accounts each for a total of 393,700 Energy Accounts.

\*This is based on the consumption average of the year 2018-2019 where the payout per Energy Account was about € 0.50 each month, this is solely based on the Energy Account being invoiced and paid by the client.

These residual amounts are based on the monthly consumption.



**WE WANT YOU TO SUCCEED FROM THE START!**

**FOR THIS REASON WE LAUNCHED  
THE IMMEDIATE EARNING BONUS**

**YOU WILL BE ELIGIBLE FOR THIS BONUS ONCE  
YOU HAVE REACHED THE TITLE OF WATT**





## IMMEDIATE EARNING BONUS

AS A WATT ANY ENERGY ACCOUNT PERSONALLY ENROLLED, WILL BE PAID € 20 EUROS EACH, ONCE THEY ARE UTILITY ACCEPTED.

THE FIRST 3 ENERGY ACCOUNTS YOUR PERSONALLY SPONSORED ASSOCIATE ENROLLS, WILL BE PAID € 20 EACH TO YOU, THE SPONSOR.

AFTER YOUR 1<sup>ST</sup> LEVEL ASSOCIATES BECOME WATTS, AND CONTINUE TO ENROLL ENERGY ACCOUNTS, THEY WILL PERSONALLY RECEIVE € 20 PER ACCOUNT AND YOU, THE SPONSOR, WILL RECEIVE AN ADDITIONAL € 5 EUROS FOR THAT SAME ACCOUNT.

**\*All energy accounts must be Utility accepted in order to receive the Immediate Earning Bonus**



## IMMEDIATE EARNING BONUS

WE TOOK A LOOK AT WHAT YOU EARN FROM THE ACCOUNTS PERSONALLY ENROLLED AND THE ONES FROM YOUR 1<sup>ST</sup> LEVEL ASSOCIATES BUT THERE IS MORE.

ON YOUR 2<sup>ND</sup> LEVEL YOU WILL BE PAID € 4 FOR EACH ENERGY ACCOUNT ENROLLED.

ON YOUR 3<sup>RD</sup> LEVEL YOU WILL BE PAID € 3 FOR EACH ENERGY ACCOUNT ENROLLED.

ON YOUR 4<sup>TH</sup> LEVEL YOU WILL BE PAID € 2 FOR EACH ENERGY ACCOUNT ENROLLED.

ON YOUR 5<sup>TH</sup> LEVEL YOU WILL BE PAID € 1 FOR EACH ENERGY ACCOUNT ENROLLED.

ON YOUR 6<sup>TH</sup> LEVEL YOU WILL BE PAID € 0.50 FOR EACH ENERGY ACCOUNT ENROLLED.

**\*All energy accounts must be Utility accepted in order to receive the Immediate Earning Bonus**



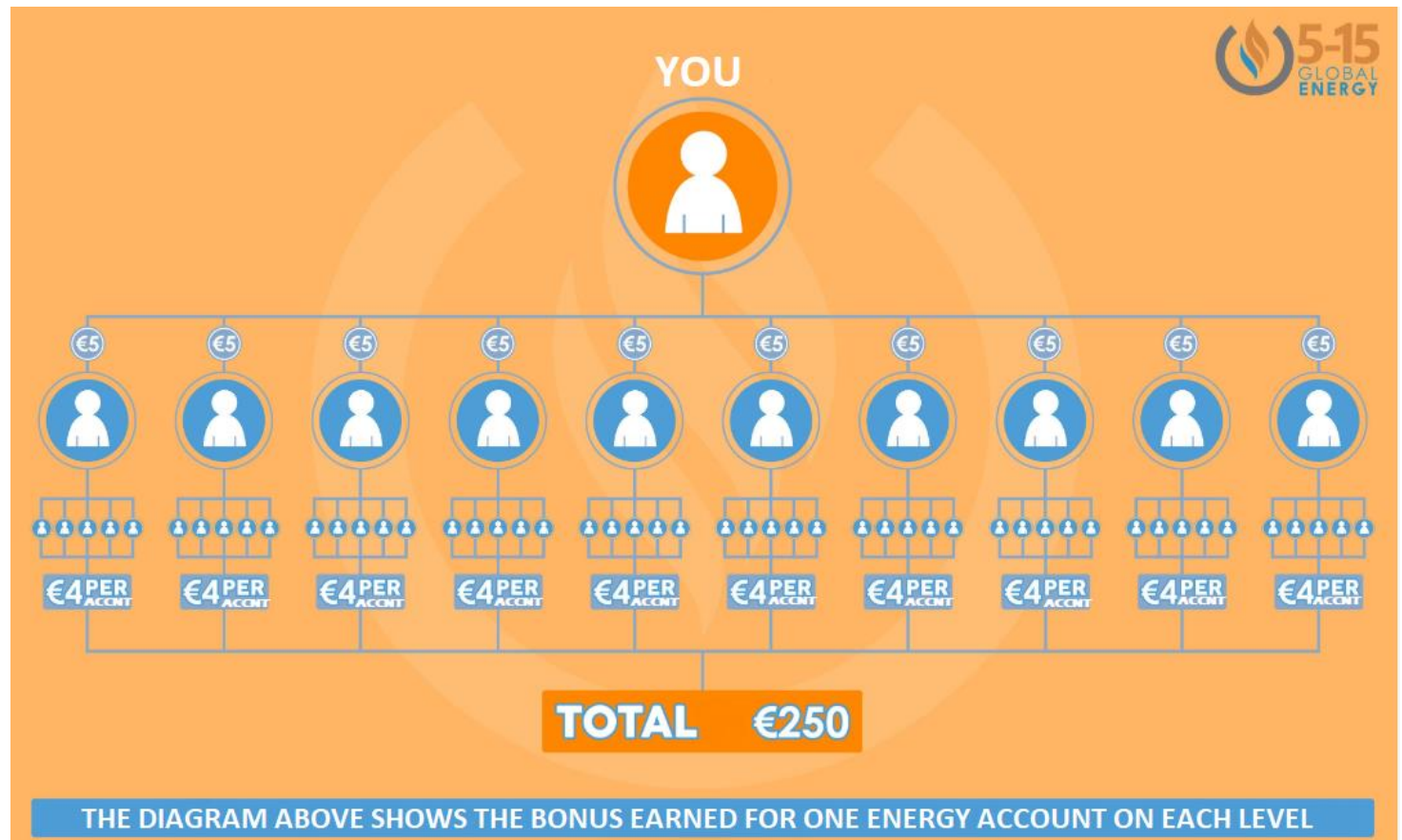
# IMMEDIATE EARNING BONUS

## EXAMPLE

WITH THIS BONUS YOU COULD EASILY REACH **HUNDREDS** IF NOT **THOUSANDS** OF EUROS **EACH AND EVERY MONTH!** AS YOU BUILD AND GROW YOUR RESIDUAL INCOME.

AND EVEN BETTER, IT IS UNLIMITED!

IMPORTANT MESSAGE REGARDING EARNINGS: 5-15 GLOBAL ENERGY MAKES NO GUARANTEE OR PROMISE OF INCOME OR BUSINESS. ANYONE CONSIDERING BUILDING A FULL-TIME OR PART-TIME 5-15 GLOBAL ENERGY BUSINESS SHOULD HAVE REALISTIC EXPECTATIONS OF THEIR POTENTIAL INCOME. LEARN MORE AT [5-15GLOBALENERGY.IT/DISCLAIMER](https://5-15GLOBALENERGY.IT/DISCLAIMER).



**LET'S MAKE SOME MONEY!**

